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Exclusive Group appointed as Silver Peak distributor for Scandinavia - data center class WAN optimization solutions are now available to the Scandinavian channel

Exclusive Group announces today an agreement with Silver Peak to distribute its solutions into the Scandinavia channel which includes Finland, Norway and Sweden. Exclusive Group is a European value added distributor specialising in critical security, infra-network and storage solutions.

“As Silver Peak continues to expand throughout the European Region, Exclusive Group has become a strategic distribution partner for the company, working with us to expand our presence in many countries,” said **Mike Betz**, vice president of EMEA at Silver Peak. “In the Nordics, leading corporations are actively embracing key data center initiatives like data center consolidation, server based computing, virtualization, and cloud computing, all of which require Silver Peak’s data center class WAN optimization solution. By aligning ourselves with Exclusive Group, a trusted expert in the region, Silver Peak is well positioned to capitalize on this unique market opportunity.”

“Exclusive Group is recognised as a leader in IT security distribution in several European countries and we are now able to extend this expertise into Northern Europe and look forward to working closely with Silver Peak Systems”, explains **Mikko Vaajamo**, Director for Product Marketing and Alliances, Exclusive Group.

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About Silver Peak Systems, Inc.

Silver Peak develops data center class WAN optimization appliances that maximize WAN performance while minimizing WAN costs. The company’s unique network approach to WAN optimization delivers unprecedented scalability and flexibility, enabling enterprises to rapidly move large amounts of data across long distances. Silver Peak’s WAN optimization solutions are strategic enablers for large IT initiatives, including data center consolidation, data migration, cloud computing, disaster recovery, server centralization, and hosted virtual desktops (VDI). **For more information, visit <http://www.silver-peak.com/infocenter>.**

About Exclusive Group

Exclusive Group is a European value added distributor specialising in critical security, infra-network and storage solutions. Exclusive Group is recognised for marketing highly innovative, forward-looking solutions that meet existing or emerging needs, such as unified information security threat management. The keys to Exclusive Group's success lie in its proven technical skills and its commitment to its operator, integrator, VAR and service provider partners (through consulting, training and support) and to its vendors and manufacturers, notably in defining their business plans and marketing actions. Headquartered in France, Exclusive Group is now present in 11 countries: France (Paris, Lyon and Montpellier), Spain, Portugal, Italy, Britain, Netherlands, Belgium, Francophone Africa, Switzerland, Sweden, Norway and Finland. **For more information, visit <http://www.exclusive-networks.com>.**